

**VICTIMS
DON'T
NEED PITY,
THEY NEED
JOBS!**

**PASSION AND COMPASSION
DRIVE US TO FREE PEOPLE
FROM FORCED LABOR
AND FORCED PROSTITUTION.**

OUR VISION:

To see people freed from forced labor and prostitution, lives restored in the workplace and people reaching their full potential through a genuine care and support system.

OUR MISSION & PURPOSE:

To rehabilitate, empower and train survivors of forced prostitution and human trafficking through holistic educational and job integration programs.

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«Allowing human beings to step into their destiny and freedom is the most powerful way to end injustice, exploitation and organized crime.»



FOREWORD

BY THE FOUNDERS & DIRECTORS GLOWBALACT

From the day of birth, GlowbalAct was meant to be a platform for likeminded partners, donors, movers and shakers to help individuals trapped in forced prostitution and sex trafficking.

It began with personal encounters with victims who desperately wanted out. It was in the streets of Zurich and in Tel Aviv where women told us: «We don't need pity, we need jobs!»

Even though we had some basic funds and ideas to begin with, we could not find companies or established networks that were willing or capable of offering a former sex worker or trafficking victim a paid job in their established companies.

This is when our vision was birthed. We see GlowbalAct as a globally active charity platform engaging likeminded partners, donors and business people who empower survivors. Allowing human beings to step into their destiny and freedom is the most powerful way to end injustice, exploitation and organized crime.

Since 2014 our Swiss non profit GlowbalAct raised sufficient funds every year to support our main projects located in Tel Aviv Israel.

It began with starting up our own small fashion label brand KitePride, thus creating safe paid jobs in our own manufacturing plant in Tel Aviv. Our local non profit organization Hope Center was soon noticed by both the public and the story of our KitePride bags started traveling far and wide.

«We see GlowbalAct as a globally active charity platform engaging likeminded partners, donors and business people who empower survivors.»

It was during the Covid pandemic when the Israeli government took notice of our organization and approached us about a joint venture to empower citizens trapped in forced prostitution. More than 14,000 individuals feel trapped and more than 75% expressed in polls that they want to live a different, independent, and free life!

This opportunity triggered our next large goal to establish a professional education track that would empower both women and men to exit destructive dependencies and allow them to find safe and paid jobs in the open job market.

«We
invite
you
to be
a part.»



With the help of you all, our precious donors and partners, we were now able to expand our team of professional employees and develop a completely new program. Beginning in the South of Tel Aviv, we began facilitating educational courses for survivors who are referred to us by partnering organizations. Since 2021 we are training and job placing survivors into companies that we passionately refer to as «friendly employers». All while employing and creating limited on-the-job opportunities within our own company and KitePride brand.

«With the help of you all, our precious donors and partners, we were now able to expand our team of professional employees and develop a completely new program.»

Our dream is coming true and the vision is beginning to unfold. Our growing professional staff, our board members and all who are involved envision a nationwide powerful network that successfully answers the needs of uneducated and trapped individuals.

Human trafficking is cruel. But we are not standing on the sidelines. This year we continued to give people hope, changed lives, provided education and work, and offered tangible solutions.

We hope that this annual report will encourage you to join us to change more lives for the better.

As we expand both our charity work in partnership with government and municipalities, and also our social business activities, we invite you to be a part.



MATTHIAS & TABEA OPPLIGER

Founders & Directors GlowbalAct

OPERATIONAL REPORT ISRAEL «EDUCATION & INTEGRATION» IN TEL AVIV

OUR MISSION



We are established to end exploitation and to create nationwide employment for survivors of prostitution. We do this through educational training, job placement in the labour market & continuous support.

In a joint effort to expand and increase efforts to integrate more survivors into the workforce, GlowbalAct is developing a 24-month training program to help individuals trapped in the sex industry to find a way out. In 2021, our professional staff successfully taught the first training courses. The course graduates, both women and men, are then networked with new friendly employers in the open labor market and mentored by our staff in their new jobs. On the ground in Tel Aviv, GlowbalAct implements the course with its local non-profit organization Hope Center. This initiative was launched in a joint venture with the Israeli government (Ministry of Welfare and Labor).

With the help of our partners and donors, we aim to finance and implement the new program for 100 ex-victims in the first three years (2021–2023) and continue to expand the program in 2024.

Examples of friendly employers and our growing network:

- Good Pharm** goodpharm.co.il
- R2M Group** www.r2m.co.il/en
- Strauss Group** www.strauss-group.com
- Lachmanina** lachmanina.co.il
- Steimatzky** www.steimatzky.co.il
- Castro** www.castro.com
- AM:PM** www.ampm.co.il
- HERODS Tel Aviv Hotel**
www.herods-hotels.com/herods-hotels/herods-tel-aviv

Thanks to your help of our partners

our professional staff
achieved the following
by the end of 2022:

46
survivors

integrated into
our training
courses and
enrolled in the
job placement
program.

SOME STORIES



SOME STORIES AND SUCCESSES THAT WOULD NOT BE POSSIBLE WITHOUT YOUR SUPPORT!

- ◆ One graduate started a job in a bookstore as a sales agent. She quickly became the manager of the store and very shortly after was offered the position **to manage several branches of the bookstore in her region.**
- ◆ Another participant began as a regular employee of a clothes shop and after a few weeks he was **promoted to being the manager of the store.**
- ◆ A third person got **a job in the service sector of a hotel** overlooking the sea. It was always her dream to work close enough to the beach so she could go surfing straight after work or even get a surf in before her shift.
- ◆ A fourth student just won a court case and got all her debts canceled, is now **debt free and has begun working as a hot-line agent.**

With the help of local volunteer cooks, we also served over

5000
healthy and
freshly
prepared meals

to our employees
and course
participants.





OPERATIONAL REPORT ISRAEL

KITEPRIDE

WHY?

In Israel 14,000 women, minors and men are trapped in forced prostitution. We know that these individuals deserve a better life. Victims don't need pity, they need a job.

WHAT?

We produce and sell functional, upcycled bags from repurposed kite-surfing sails, yacht sails and parachutes donated to us by ocean lovers and athletes all over the world. Every product is handmade and unique.

HOW?

We offer victims of forced prostitution a safe work environment for rehabilitation and reintegration into society.



37 473

safe rehabilitation
working hours



35 440

handmade one-of- a-kind
bags that create an impact



18 740

m² upcycled kitesurfing
sails, yacht sails
and parachutes



SPLENDIDA SERVICE AG
WITH KITEPRIDE CUSTOM BRANDING

UNIQUE GIFTS FOR THE COMPANY'S ANNIVERSARY

A special offer to companies is making KitePride products with custom branding. The purchase of these products not only supports the work of GlowbalAct but it states a clear NO to forced prostitution and human exploitation. It is always a very special and unique gift for employees, as it was for the team at Splendida Service AG.

This company is in the business of cleaning and facility management services. Founded in 1973, the family-owned company celebrated its 50th anniversary currently employing about 500 people. It is located in the Swiss canton of Zurich. They offer a wide range of specialized cleaning and property maintenance services. Their company also focuses on sustainability.

This year, Splendida's Christmas party was everything but a regular one. CEO Thomas Bohli decided to make a much larger impact and ordered Laptop Backpacks, Grande Tote Bags and Keychains for all of his employees! All products were customized with the company's own branding and the employees got to choose which bag they preferred. A short film explaining the work of KitePride rounded off the ceremonial handover of the gifts during their Christmas dinner in December 2022. «Our employees were ecstatic about the bags. Especially because each one is unique, one-of-a-kind,» Bohli said. «A thoroughly successful event!»



Thomas Bohli presented the work of GlowbalAct and KitePride at the Christmas party and handed over the individual KitePride bags to his employees.



Our operations are continuously supported by volunteers and interns from around the world.

NEWSPAPER REPORT ABOUT
ONE OF OUR INTERNS

4 MONTHS AT KITEPRIDE

The leibziger Volkszeitung published an article in October 2022 about a German student who had done an internship at KitePride in Tel Aviv. Read an excerpt of it here..

What, you are going to Tel Aviv? When Svenja Fischer from Eilenburg told of her plans to go to Israel for four months in the spring, the reaction ranged from enthusiasm to curiosity to uncertainty. The 25-year-old, who has a bachelor's degree in media management, was there marketing bags for a young company. She came back with a whole backpack full of impressions and experiences. She unpacks the most important thoughts here.

How to get an internship in Israel

I had a few months before my master's degree after my bachelor's degree and the expiration of a temporary position. Now what? I came across the New Kibbutz program, which has been sending students from all over Germany to the high-tech city of Tel Aviv since 2015. The goal: Germans learn about risk-taking and innovation from Israelis, and in turn teach Israelis something of the German view of work. When the start-up KitePride was looking for help with marketing and graphics, and it fit in the personal video conversation, it was clear to me, I'll do it.

KitePride – work that doesn't feel like work

The social startup company and brand KitePride, founded by a Swiss couple, produces unique bags from used kitesurfing material, sails and parachutes. On the one hand, this creates safe jobs for victims of human trafficking and prostitution and, on the other, saves many square meters of fabric from being thrown away (upcycling). I worked for the marketing team as a photographer and designer. For the first time, I designed a flyer in a language that was completely unfamiliar to me and written from right to left. It was incredibly motivating for me when the bags I photographed and put online were sometimes sold just a few minutes later. Together with my colleagues, I was happy about every checkout ringtone (chime) in the online store that we received via smartphone. During the lunch break, I got lost in the confusion of languages: Hebrew, English, Russian, German... I discovered that the Israelis are really very direct, like to discuss a lot and, above all, loudly. And my time in the internship? It just flew by.

Rocket alarm

That Israel is a political hotspot was unmistakable at the latest when I heard my first (and only) rocket alarm in Tel Aviv. In the staircase of



Svenja with a Modibodi bag by KitePride



Read the whole German article on the website of the Leibziger Volkszeitung or scan this QR code



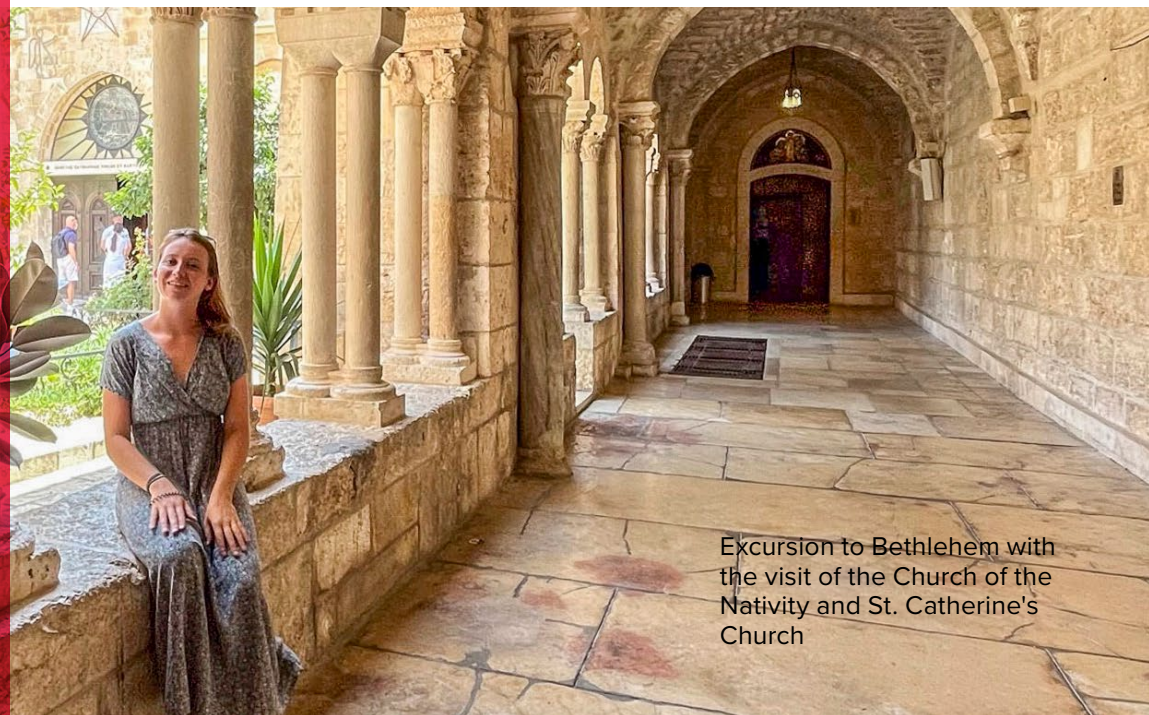
my apartment building I met seemingly bored neighbors. The calm attitude of the Israelis rubbed off on me. In addition to Israelis, I also came into contact with extremely hospitable Palestinians. The unequal treatment at the checkpoints, for example on the way from Ramallah or Bethlehem to Jerusalem, seemed strange. A tour by the organization «Breaking the Silence» through the territories near the city of Hebron provided a lot of background knowledge. Here, a former soldier and two activists reported on their experiences with the occupation and their rather hopelessly complicated living situation.

Expensive

Israel, and especially Tel Aviv, are really expensive. I came expecting to spend a lot of money, only to find that my expectations were exceeded many times over. A room in a shared flat costs around 900 euros per month - and that for a standard well below German levels. For almost every food item in the supermarket, whether it's muesli, a piece of cheese or Nutella, you usually pay ten euros, and for dinner in a restaurant you rarely pay less than 20. The best strategy, therefore, is to simply stop converting the Israeli shekel or to live like the Israelis do: in the moment.

Conclusion

I am very grateful for this exciting experience and can only recommend Israel with its breathtaking landscapes and lively cities, modern to ancient. For me, one thing is certain: I didn't just bring a KitePride backpack, which was custom-made on site according to my ideas, but a whole backpack of new experiences!



Excursion to Bethlehem with the visit of the Church of the Nativity and St. Catherine's Church

GLOWBALACT SWITZERLAND



In 2022, GlowbalAct explored how we could improve support for people who are sexually exploited in Switzerland. Research showed that while quite an amount of organizations work in the field of anti trafficking, they aren't really connected to maximize resources and optimal collaboration. Also, only a few offer sustainable integration into society including job alternatives. For this reason, GlowbalAct has been increasingly committed to networking with other organizations in Switzerland and working on holistic alternatives.

In order to raise public awareness in Switzerland to the issue of human trafficking, GlowbalAct participated in the united rally against human trafficking on the Bundesplatz.



GLOWBALACT NETHERLANDS

The Dutch kitesurfing community and industry are both quite significant. There is a strong kitesurfing culture in the Netherlands and a large number of enthusiasts. There are numerous kitesurfing schools, clubs and events throughout the country. In addition, Dutch companies manufacture kitesurfing equipment and accessories, contributing to a thriving industry.

On June 23, 2022, a group of industry leaders organized a first-ever public event, hosting KitePride and our cause in Almere at Vandenberg Surf & Snow. As a small upcycling company, sourcing is challenging, but luckily we can always rely on the kindness of friends and partners. The first 100 kitesurfing kites were donated to KitePride and collected from private donors, clubs and especially Vandenberg Kite Shops. Later in 2022, another strategic company, North Action Sports Group, contacted our team, after which the first kite donations went to us in the Netherlands.

All the raw material was shipped to Israel, where it will be upcycled to produce bags and create safe jobs. We will continue to expand this sourcing network.



GLOWBALACT
SUPPORTED
OUR PARTNER

OPEN DOOR FOUNDATION

BUCHAREST, ROMANIA

Open Door Foundation mobilized first responders at all border points with Ukraine – 260 Ukrainian at risk for trafficking refugees were supported and offered safe shelter, food, medicine and medical treatments, clothing, shoes, toys, school supplies, laptops and tablets so the Ukrainian children could keep on going to school online.

2022 at Open Door Foundation

Referrals of **9 adult victims** of human trafficking, some with children, of which 7 adults and 1 child in the residential program, and 2 adults and 2 children in the non residential program.

Currently assisting a total number of **111 survivors**, of which 12 adults and 5 children are in the shelter, and 52 adults and 42 children are in the non residential program.

The assistance includes legal counsel, material support, vocational training, school and university fees, immediate and extensive medical care.

Lawyers successfully closed two cases, with compensations in total amount of 26.000 Euros.

Six cases are moving forward to the last stage and/or appeal, and seven new cases were taken to court.

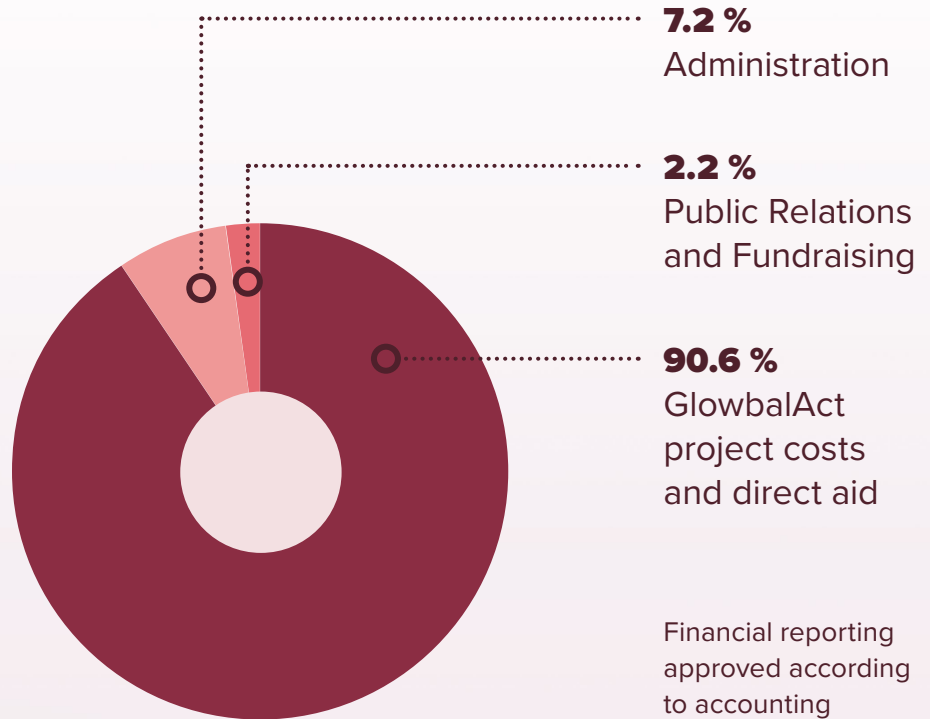


GLOWBALACT FINANCIALS

DONATIONS AND INCOME IN 2022:

CHF 805,519 / USD 898,212

DISTRIBUTION OF FUNDS IN 2022



Financial reporting approved according to accounting standards by CPA



GLOWBALACT TEAM



NICOLAS LEGLER

GlowbalAct Board President



MATTHIAS & TABEA OPPLIGER

Executive Global Leader and
GlowbalAct Board Vice President



MELANIA PISPICO

Leader Swiss Office



TAMARA ERNE

General Manager Tel Aviv Office

**THANK YOU
FOR THE PART
YOU PLAY.**

glowbalact
HELP END HUMAN TRAFFICKING

GET IN TOUCH: CONTACT US

www.glowbalact.com
info@glowbalact.com



@glowbalact
@kitepride_tlv

KitePride Online Store:
www.kitepride.com

HOPE CENTER
(our local Israeli
non-profit organisation:
www.hopecenter.org.il)